



FACTORY

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Something new, a little bit old, wood, rust, steel like gold, green, gray blue, black and white. From shadow to light. Factory.

#### MOODBOARD

Works in progress è la miglior definizione di Factory. Un cantiere di idee, di contaminazione di stili e di materia. Per chi non si ferma, per chi ricerca, rinnova e rivive. Contaminazione, materia, diversità, eclettismo, trasgressione. Unicità.

#### MOODBOARD

*Factory is very much a work in progress. A workshop for exploring different ideas, celebrating a multi-disciplinary approach to different styles and materials. For those who love to move forward, always seeking something fresh, dynamic and original. Revelling in cross-contamination, material, diversity, eclecticism, and transgression. For unique results.*

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MANIGLIE / HANDLES



# FACTORY

## COMPOSIZIONE / COMPOSITION

### REWRITING

Perchè il design è una lingua, la lingua usa le parole, le parole descrivono le forme, le forme sono materia. Materia che a volte ha già avuto una storia. Factory riscrive le forme, riscrive le regole, ridisegna lo spazio.

### REWRITING

*Design speaks a language of its own, one with words to describe forms. Forms are our material. Material that has a history and story of its own to tell. Factory rewrites each form, rewriting the rules, redesigning each and every space.*

## FINITURE / FINISHING



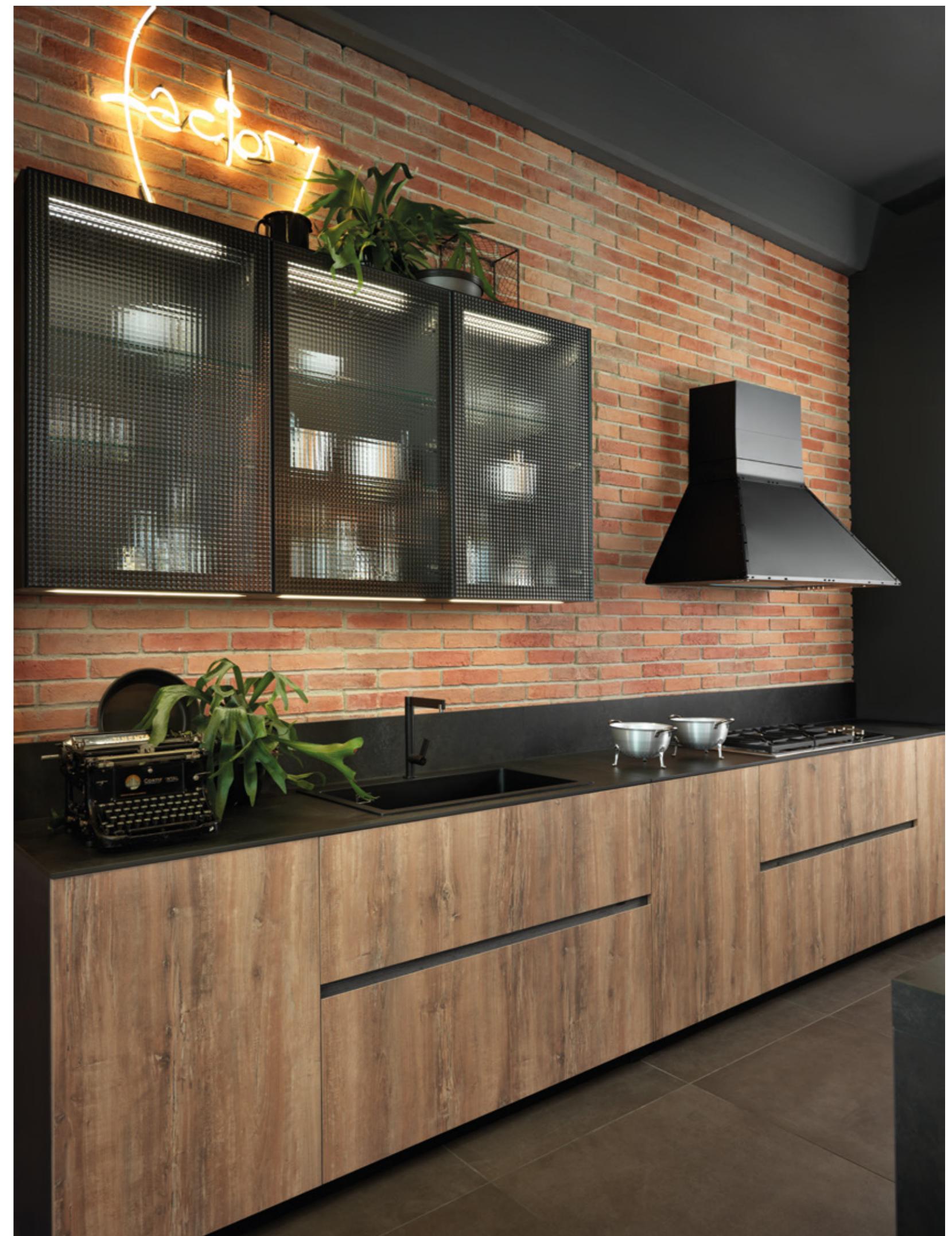
U38 ROVERE INVECCHIATO BARRIQUE



VETRO PIXEL/GLASS PIXEL



TELAIO GHISA/ ALUMINIUM FRAME "GHISA"









# FACTORY

## CAPPE/HOODS



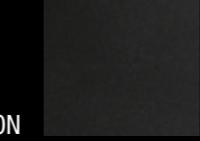
MATT BLACK

WORKSHOP  
90 cm  
120 cm  
150 cm

SHINING  
diam. 50 cm



PELTROX



IRON



RUST



MATT BLACK

SCRAMBLER  
90 cm  
120 cm  
150 cm

CHLOE'  
70 cm



OLD COPPER



IRON



PELTO



OTTONE ANTICO



MATT BLACK

RAVE  
90 cm  
120 cm

ROTA  
diam. 43,8 cm



MATT BLACK



# FACTORY

TAVOLI & PENSOLE / TABLES & PENINSULAS



TAVOLO FISSO SLANT



TAVOLO ALLUNGABILE PLANO

GAMBA TRAPEZIO



GAMBA INCLINATA



GAMBA H

GAMBA X



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## FACTORY

SEDIE / CHAIRS

URBAN



SGABELLO URBAN



NICE



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## FACTORY

MANIGLIE / HANDLES



TUBE



LOFT



FLIP

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# FACTORY

## COLOPHON

art director  
**Lorenzo Granocchia**

foto  
**Leонfoto.it**

press

*printed in Italy*



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